

2019-2020 District Goals



District: District 318 C
Constitutional Area: India, South Asia, Africa and Middle East

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 100% of incoming Club Officers will complete Club Officer training.

Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal

A two days training program for Club Officers is scheduled for 11th and 12th May 2019 after being elected as the District Governor for the year 2019-2020. All the participants will be provided with Club Officers Manual provided by the International

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training

Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional action items to achieve this goal

A two days training for the RCs and ZCs is scheduled for 4th and 5th of May 2019, after the District Convention. They will be provided with RQZC Manual that is provided by the International

LEARNING FOR EVERY LION

Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify 10 qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area

Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

Custom goal and action items

Club Officers and Cabinet members will be encouraged to undergo special trainings that will be conducted to take forward the projects and programs visualised by the District

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quartter	40
2nd Quartter	60
3rd Quartter	60
4th Quartter	40

By the end offi the 4th quartier, the distiricti will add a tiotial offi 200 new members.

Action Itiems:

My disttrictt will esttablsh club branch(es).

My disttrictt will induc40 new Lions under 40 years old.

My disttrictt will conver50 Leos tto Lions

My disttrictt will organize att lea2 membership growth event(s).

All clubs in my disttrictt will sett individual membership goals

My disttrictt will use and promotte membership resources tto achieve our gqale. Justt Ask Guide, Club Membership

Chair Guide witht induccton ideas,Community Needs Assessmenttand Membership Developmentt Grantt

NEW CLUB DEVELOPMENT

	New Clubs	Chartter Members
1st Quartter	2	50
2nd Quartter	2	50
3rd Quartter	2	40
4th Quartter	1	25

By the end offi the 4th quartier, the distiricti will stiarti 7 new clubs.

With a minimum offi 165 chartier members.

Action Itiems:

My disttrictt will ensure all Guiding Lions are certfied and assigned tto new clubs

My disttrictt will hostt a New Club Developmentt Workshop

My disttrictt will organizē Leo Club(s).

My disttrictt will sttaatt Specialitty Club(s).

People belonging tto tthe same profession will be encouraged tto sttarti new clubs

My disttrictt will sttaatt S Campus Club(s) att 1-S school/universitty

My disttrictt will use and promotte membership resources tto achieve our gqale. Membership Developmentt Grantt, New Club Developmentt Guide, and Justt Ask Guide).

MEMBER RETENTION

	Drops
1st Quartter	30
2nd Quartter	20
3rd Quartter	20
4th Quartter	10

By the end off tih 4th quartter, tih distiricti's membership drops will noti exceed 80 members.

Action Itiems:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.

My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

How Are your Ratings? survey at the club level and New Member Orientation Seminars at the Region level will be organized.

NET GROWTH GOAL

200	+	165	-	80	=	285
FY New Members	+	FY Chartter Members	-	FY Rettentton Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In tih 2019-2020 ffiscal year, my distiricti will serve 476000 people.

Action Itiems:

Ofi tte ttotall number ofi people served in my distiricti, tte people will be youtht(under 18 years old).

My distirictt will use and promotte service resources tto achieve our goal. Service Projectt Plannerr Club and Community Needs Assessmentt(Developing Local Parttnership and Fundraising Guide).

I will encourage clubs in my distirictt tto work ttogethertt to collaborattt on ttheir service projectts tto maximizt tthe impactt in ttheir community

Addittonal actton ittemstt to achieve tthis goal

All tthe Cubs will serve att leastt 1000 adultts tthrough our tthrustt programt Diabetes and tthrough Sighтт for Kids we hope tto targett 300000 sttudentts and tthrough Peace Poster Contestt att leastt 1000.

SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 12 service activities.

Action Items:

I will educate clubs in my district about our global causes

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 100% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

I will emphasize the responsibility of the Club Service Chair to report their club's service

My district will use and promote service resources to achieve our goal. (Service Activity Reporting Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal

I will encourage Clubs to partner with local bodies to carry out service projects and encourage to use the service planners provided by the International

Custom goal and action items

The newly added major cause, Diabetes will be taken up by all the Clubs in the District, and special training will be given to a few Lion volunteers and Health Assistants attached to Rural Health Centers

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 5% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF

Action Items:

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$50,000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

My district will raise US\$ 50,000.00 to support Campaign 100: LCIF Empowering Service.

ADVOCATE

In the 2019-2020 fiscal year, 100% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us
I will include messaging about LCIF in every visit I make as District Governor
For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

Additional action items to achieve this goal

All the Club Officers will be given special training at the Club Officers Training program organized in May and a special officer will be appointed to keep a track on this activity throughout the year